

TRANSPORTATION OUTREACH REPORT



SOCIAL MEDIA

February 2025



9 Posts
1,503 Impressions
809 Reach/Link Clicks

.....

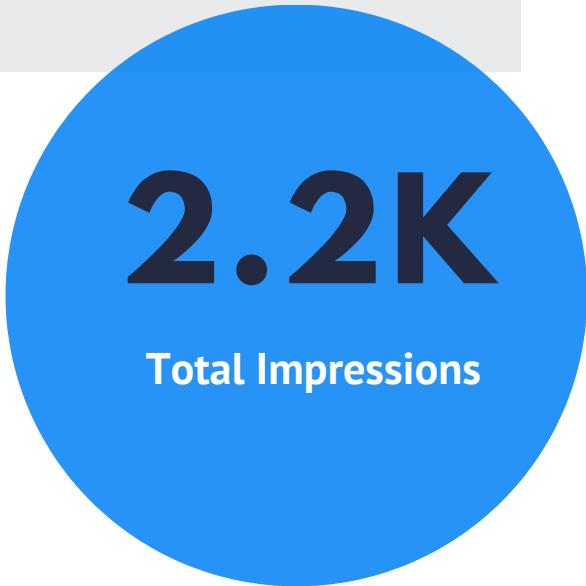


9 Posts
562 Impressions

.....



7 Posts
143 Impressions
9 Engagements



818

Total Reach/ Engagements

TRANSPORTATION WEBSITE VISITS

February 2025

Main Page - 208
TIP Page - 192
MTP Page - 59

EVENTS & OTHER OUTREACH

- Kentucky Association of Government Communicators
- KYTC Public Involvement Plan Update Stakeholders Meeting

SOCIAL MEDIA COMMENTS



“Even though the voting board of @kipda is rigged in favor of small cities and counties because the votes are not weighted by population (that’s why we see so many projects and money going to rural/suburban projects), it is still important to follow what they are doing and comment.”