

TRANSPORTATION OUTREACH REPORT



SOCIAL MEDIA

January 2025



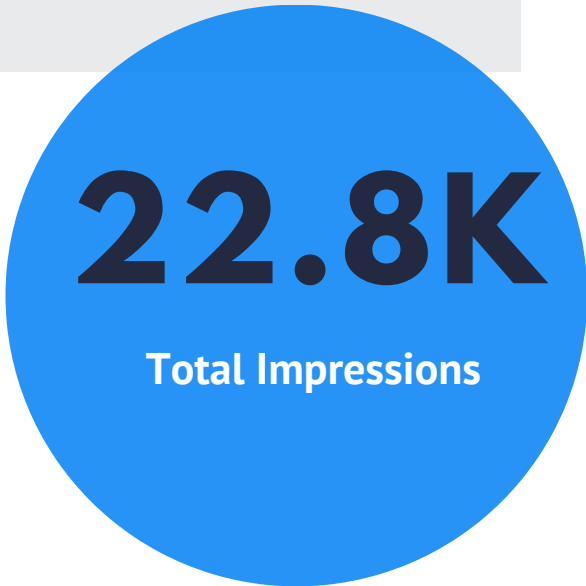
10 Posts
19,952 Impressions
134 Engagements



9 Posts
2,321 Impressions



9 Posts
531 Impressions
38 Engagements



172

Total Engagements

TRANSPORTATION WEBSITE VISITS

January 2025

Main Page - 181

TIP Page - 148

MTP Page - 71

EVENTS & OTHER OUTREACH

- Kentucky Association of Government Communicators

PUBLIC COMMENT OPPORTUNITIES

Amendment 8

- Public comment period ran from January 28- Feb 11
- Collected 166 comments

Social Media (Paid)



19,729 Impressions
977 Engagements

Social Media (Organic)



11.1K Impressions

E-mail



1,617 Recipients	1,618 Recipients
409 Opens	498 Opens
617 Link clicks	340 Link clicks

SOCIAL MEDIA COMMENTS



All planning and no development! Jefferson County has not changed since my aunt moved to Charlotte, North Carolina in the early 1970s. She pointed out last time she visited her sister (my mother). Meanwhile, Charlotte is six times as many people in its metro area as when she moved there. Nashville was about half of Louisville in 1980 and is now close to four times that size and twice the size of Louisville. Likewise with Austin, Indianapolis, Orlando, Columbus, Oklahoma City, Kansas City, Portland, Sacramento, and others. Vegas is almost nine times its 1970 size. All of those cities have at least doubled their regional economies and population since the 1970 census. Louisville, Memphis, and Buffalo are the only losers in the mid-size metro category. Politicians and commissions here listen to all the wrong people with the wrong ideas about development. In Nashville—like Dubai and Field of Dreams—they say Build it and they will come.” Their economy is based on construction, and in response to the development of new population centers, everything else follows. The city has the healthiest local economy in the eastern United States. Half of Louisville’s middle class now lives in the suburbs of Nashville. Meanwhile, half of Nashville’s welfare class lives in Jefferson County, Kentucky.



We can fix this. For far too long we have been waiting for our establishment to start making common sense decisions to revive Louisville's once great & famous culture. Instead, we have seen our failed leadership following in the footsteps of crime ridden despotic cities like Chicago until our violent crime rates exceed these hellholes per capita. Our next mayoral and council elections in 2026 will be completely Non-partisan. I intend to be Louisville's first Non-partisan Mayor. I am a Sicilian-American that specializes in fixing people's problems across a large spectrum various issues. This city is no different than any other goat-rodeo that I have resolved. We will fix this and reset our trajectory.

The D Team is coming & we are bringing great things. Stay tuned. [#Dattilo2026](#) [#SOSLouisville](#) [#MakeLouisvilleWeirdAgain](#)



so you wish Louisville to triple in size? Why on earth would anyone want that?



Not even a little! The quality of life is much better in the aforementioned metros. They are growing because of the superior quality of life. The declining cities are the ones with high poverty, deteriorating infrastructure, decreasing budgets due to decreasing employment, brain drain, etc. Louisville is quickly becoming a ghetto city and the metro is also going in a bad way.



**Thread continues on next page*

SOCIAL MEDIA COMMENTS

I lived in Orlando. If you like cookie-cutter developments, insufferable traffic, oppressive heat, and a serious lack of charm, it's for you! I also know current Louisville residents who had no greater quality of life when they lived in Charlotte or Oklahoma City.

How's the whole metro area "going in a bad way?" Bullitt County isn't. Oldham County certainly isn't. Jeffersonville and New Albany have come so far. Heck, right here in the city, Germantown and NuLu are better than ever.

You are missing the point. I lived in Orlando too (1990) and I agree that the place is void of architecture, culture, and even void of being in Florida! But, that does not change the fact that they have grown their city and metro region economically and in population. They are a player at the table. Louisville has not been in the game since the mid-1960s. This city, county, and region has been in steady decline since then.

Look at the biggest projects currently underway. The VA Hospital, emergency room addition at UofL, and a low-income apartment building on Shelby Street. The VA hospital took twenty-three years from approval to completion; the emergency room expansion is to accommodate three times the number of gunshot victims as before 2017; the low-income apartments would never be considered in the vicinity of the downtowns of thriving cities.

Meanwhile, Nashville has proposals for 68 new skyscrapers with six under construction and nearing completion. To make room for the mass construction of Dubai-style skyscrapers, the state and city have a new masterplan that will quadruple the size of downtown to include the neighborhoods south, west, and across the river. Soon, the Cumberland River will pass THROUGH downtown Nashville like the Chicago River passes through downtown Chicago.

Those cities have smart leadership from both the corporate, city, and state governments. Louisville has retrograde government and zero corporate leadership. They listen to the dumbest kids in the classroom here.

I have a plan for most of the spectrum of issues. The forced rehabilitation program that I will develop is called "Socialized Career Opportunity Outreach Program" SCOOP for short. For the rehabilitating it will be a closed system that will provide a series of PTSD and rejuvenative therapy along side full dental, vision & health with a side order of no escape. Addicts get released too soon into their addict environment for relaps. After the client is released for physical duty they get transferred to the enclosed vocational facilities. I call it Trade Town. There they will be trained in any common skills from painting & drywall to HVAC & welding. While in training they will be earning a living as a civil servants that will be allocated to repair the homes of the retired, poor & veterans first. Then the Civil buildings. Upon the 3rd or 4th year, they will be eligible for release or there is the option to remain in the facility as trainers or regular civil servants if they cannot or don't want to live outside. Same option will be available for juvenile offenders. How do you feel about that one?



Why do you want to be Nashville or Orlando so badly? It's ok to be a second-tier major city and not some boom city.

And our metro area has grown significantly in that timeframe; There has been no population decline. You're also missing a ton of developments and proposed developments that are likely to happen: UPS Worldport's ongoing expansion, Churchill Down's ongoing expansion, basically all of NuLu, Waterfront Park's westward expansion, KICC's expansion, KFEC's expansion, One Park, 640 West, etc. Yeah, developments take way too long here. And no, we haven't kept up with Indy or Nashville, but having lived in three other major cities, I'm perfectly happy here.




run a spell check on what you post. "Opportunity".



thank you. I will. Any questions? What are your top 3 concerns?



**Thread continues
on next page*

SOCIAL MEDIA COMMENTS

So much hyperbole in that rant. Louisville has been a medium-size, second-tier major city for decades now, and that's ok. Charlotte and Nashville are two of America's recent boom cities. Good for them, although rampant growth does come with problems. Yeah, Louisville has lagged behind some of its peers. It has some issues - increased violent crime, mediocre corporate presence, and WAY too much fighting about development, but it's not nearly as bad as you portray it.  1


Nashville better? Only for musicians.

Without weighted votes based on population, every decision KIPDA makes is biased toward small and rural interests.

No such place as Kentuckiana. There is no regional there. Kentucky and Indiana are in two separate regions of the US. Both states are different in culture and heritage. Government and school systems are totally different. Indiana is a Northern state and Kentucky is Southern. This Kentuckiana jargon has become ridiculous.   3

Don't focus on the semantics. Louisville and southern Indiana are closely tied in many ways, and that's that.

two separate regions. There is absolutely no Connection. Indiana people are different

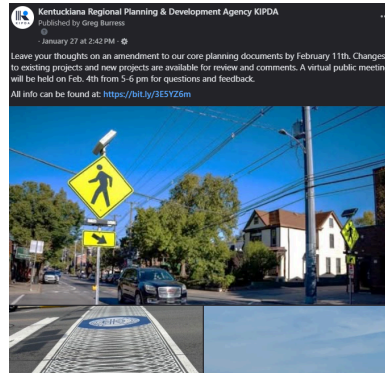
the river is the regional divide between the northern and southern states. There is no Kentuckiana on the official US regions. Southern Indiana follows the same educational, political and government as Indianapolis. Has absolutely nothing to do with Louisville Kentucky. Southern Indiana are more German. I don't see any similarities. The media of Louisville is required by the FCC to include southern Indiana on their news. Its not there choice.  1

Without weighted votes based on population, every decision KIPDA makes is biased toward small and rural interests.  1

Not my problem your problem I live in Eastern of Louisville (Graymoor-Devonable)

you, sir, indeed live in Louisville, although in a suburban 4th class city. If you never leave the boundaries of that very small area then no, it's not your problem. However, the streets, sewers, LG+E and other services are provided by Louisville Metro.

SOCIAL MEDIA COMMENTS



Louisville was the 9th largest City in the USA during the 70's. Business and UofL tried making downtown better and the Dems taxed them to death.

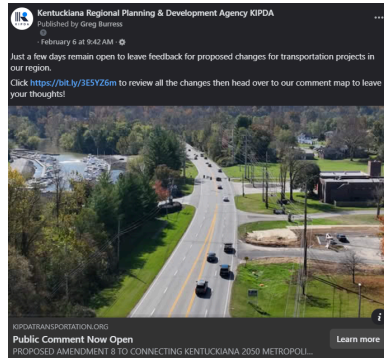
I thought "panhandling" was against the law? When did that change?

Jefferson County Residents must first VOTE to dissolve METRO LOUISVILLE. Regain control of your TAX MONEY. The medians alone on Dixie Highway... Are slowly destroying every business from Broadway to Greenwood Road. Quit paying for every PET MAYORAL PROJECT in the Downtown Sector.

Turn off the bridge tolls.



SOCIAL MEDIA COMMENTS



I recommend that adult bikers pay a separate road tax. As I remember there was a Louisville city councilman that was very proud that he never drove a car. No more bike lanes until the taxes are collected.



why should adult bikers pay a separate road tax, when roads & streets are for all users?

The gas tax pays for the roads. Make the non gas/ diesel vehicles pay too.

Property taxes on vehicles pay for roads as well. Still, roads & streets are for all users, including pedestrians & those in wheelchairs. Do you expect them to pay a separate tax as well? Not trying to be cute, I'm trying to follow your logic.

They always post items like this with only a very short time to respond, along with having to sort through the red tape just to find out what they're talking about.

They are so accommodating to the community and taxpayers.



 Our comment period for amendments run 15 days. A packet with the changes are highlighted in red at the link above. We are also happy to answer any questions. You can email us at kipda.trans@kipda.org

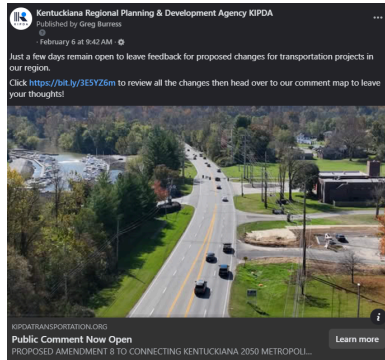
15 day notice is too short for projects that cost so much.

Should be 30 days.

When I was a child, I remember my grandfather saying that it was 45 days.

Times have changed.

SOCIAL MEDIA COMMENTS



In our area they need to remove tolls



Keep GOP ideas and greedy fingers out of it !



Funny how I never see this stuff pop up till the deadline is almost near.



our comment period for amendments require a 15 day period. This is why we're reminding folks to help spread awareness. You can leave comments through next Tuesday the 11th.

USAID ??? 😂😂😂

Yes, let's spend more money when the government is already under water.

